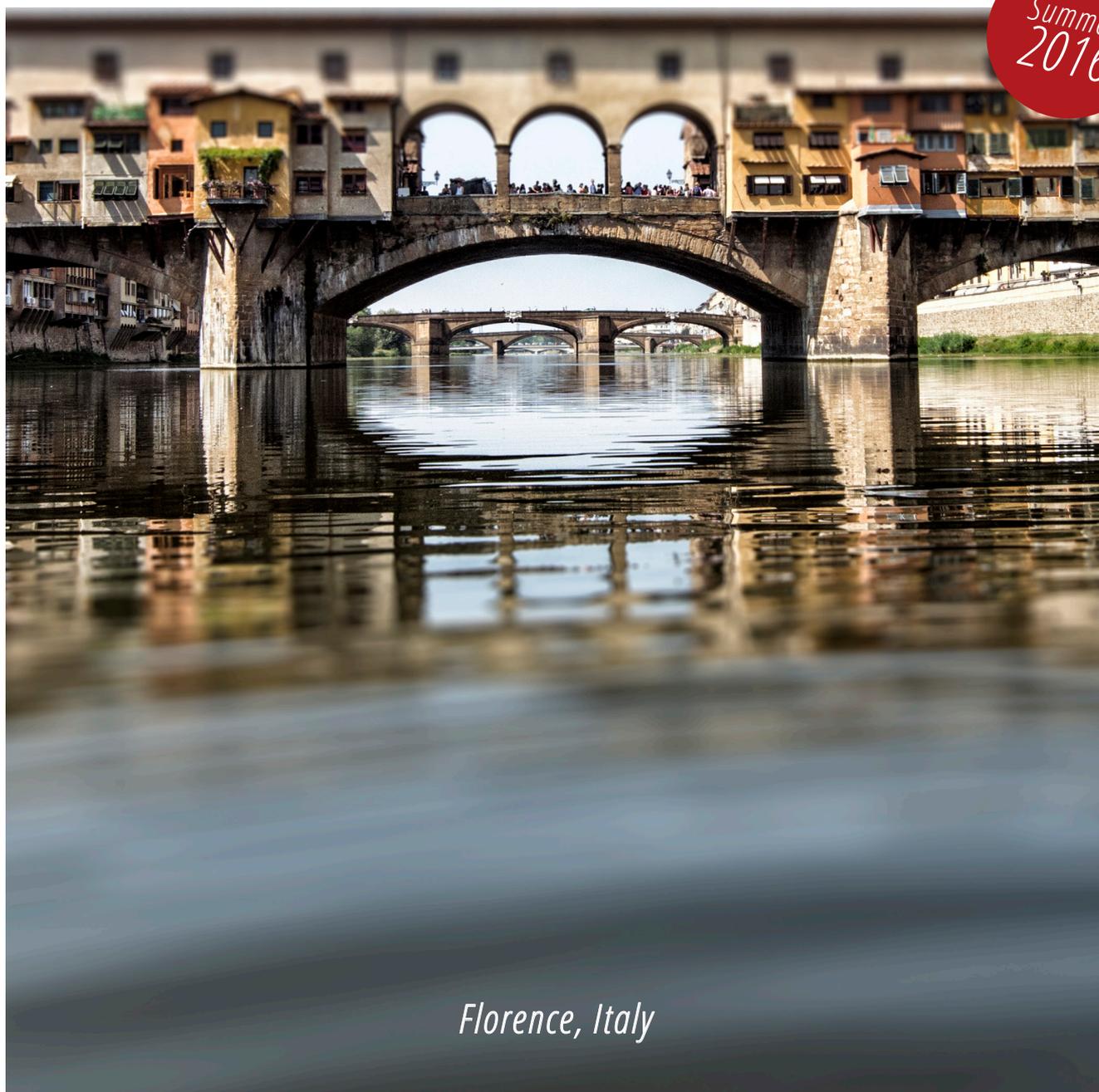


PRE-COLLEGE PROGRAM

FUA FLORENCE UNIVERSITY OF THE ARTS

Summer
2016



Florence, Italy





FUA

PROGRAM OVERVIEW

FUA Florence University of the Arts is offering a unique opportunity for high school students to participate in its cultural and academic offering. During the 4-week program, students can earn 6 credits, selecting from an exciting range of courses held at FUA's academic campuses located in the historic center of Florence.

Courses are designed to prepare students for college entrance and the transfer of credit, whilst participation in field learning and extra-curricular activities will engage and immerse students in the Italian culture.



STUDYING IN FLORENCE

As the place that fostered the birth of Renaissance art, literature, philosophy and intellectual thought, the home of world famous cuisine and of fashion greats, Italy is the ideal place to study. Perhaps nowhere else than Tuscany can such a multitude of artistic, cultural and historic resources be found; situated in the true heart of the country, the region has everything to offer, from medieval hill-top hamlets to bustling port cities, snow-capped mountains, and miles of beaches.

ADVANTAGES OF STUDYING AT FUA

Studying at FUA is characterized by our projects based on cultural integration. The institution's position in the center of Florence places FUA in direct contact with the city's culture, movements, and events. Our mission is to offer a unique academic experience, as well as an active understanding, participation, and contribution to the city by our students from all disciplines, personal backgrounds, and nationalities.

Our High School Program includes:

- *Cultural Introduction to Italy one-week field learning travel course - see below for details.*
- *Tuition for two courses (6 credits) - wide variety of subject areas including Italian language, food culture, digital photography, drawing, fashion design, art history and marketing.*
- *Centrally located accommodation.*
- *Dedicated live-in Resident Assistants for guidance, counseling, and assistance.*
- *Two meals per day.*
- *Daily extracurricular activities designed to assist students in discovering Florence and experiencing Italy through a native perspective.*
- *Educational field trips.*
- *Comprehensive orientation session and information folder.*
- *Cellphones for students (outgoing calls will be charged individually)*

PROGRAM DETAILS

This program is aimed at students wishing to design their own curriculum prior to college entrance. All students will participate in a Cultural Introduction to Italy travel week before arriving in Florence where they are required to select two courses from the offered curriculum. FUA offers full School of Record credits for all coursework completed at an extra cost. Please see below for course descriptions.

CULTURAL INTRODUCTION TO ITALY TRAVEL WEEK

The course aims to provide students with an in-depth introduction to Italian culture and to broaden one's awareness and understanding of the role of cultural heritage in customs and lifestyles. Led by an FUA professor, students will be on assignment as travel scholars, starting in Rome and moving north through the region of Tuscany. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion, and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and aims to provide the student with an incomparable experience of studying important sites of artistic, architectural, and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

2016 CALENDAR

- Sunday June 19 Students arrive in Rome (before 5pm)*
- Monday June 20 Orientation*
- Monday June 20 - Sunday June 26 Cultural Introduction to Italy*
- Sunday June 26 Students arrive in Florence*
- Monday June 27 Orientation*
- Tuesday June 28 Classes start*
- Thursday July 14 Classes end*
- Friday July 15 Housing check-out (by 10am)*

COUNSELING SERVICE

In collaboration with our Student Life and Development Department, the program provides live-in Resident Assistants dedicated to the safety and welfare of the high school students. FUA Resident Assistants have previous study abroad and living in Florence experience, and so are well-equipped to assist with the transition to life in Florence. As well as general assistance to help each student achieve their personal, academic and social goals, RAs are on call 24/7 for health and safety emergencies.

ACCOMMODATION

Student accommodation is located in the historic city center, just a few steps from the Duomo, Ponte Vecchio and school facilities, allowing students immediate access to the various museums, squares, restaurants, cafes and markets that Florence has to offer.

Students enrolled in the program are offered safe and relaxing accommodation, fully equipped and monitored 24/7 by their live-in RAs.

In some cases, depending on enrollment numbers, housing in a hotel may be an option.

MEALS

The program includes two meals per day. Students will dine at GANZO Restaurant - FUA's culinary learning lab, as well as sampling some of Florence and Italy's best eateries. The city is full of food markets, cafes, trattorias, and restaurants, ensuring that students will have plenty of opportunity to explore the culinary culture of Tuscany.

FIELD TRIPS

SIENA

Sienna is the embodiment of a medieval city. Its inhabitants pursued their rivalry with Florence right into the area of urban planning. The whole city of Siena, built around the Piazza del Campo, was devised as a work of art that blends into the surrounding landscape.

Early departure from Florence to head to the first stop: a visit to RCR crystal producer, Italy's largest crystal manufacturer in Colle Val d'Elsa.

Then, proceed to Siena to visit and explore the city. Visit of Piazza del Campo and Musei Civici with frescoes and pictures by Simone Martini, Duccio, and other artists of the time. Group lunch followed by free time to explore the city.

PERUGIA AND VAL DI CHIANA OUTLET

Perugia is situated in the rolling hills near the Tiber River, which also flows through Rome. The city's hills rise nearly 1,600 feet above the land below.

Students will have the opportunity to discover the rich past of Perugia with a guided tour of its fabulous, well-preserved architecture and the heart of the town: Piazza IV Novembre, with the Fontana Maggiore, Palazzo dei Priori, the Duomo and Corso Vanucci, the main pedestrian street. Students will also visit the Perugina factory, a major economic influence in Perugia, including a tasting, before transferring to the Valdichiana Fashion Outlet which hosts over 100 Italian and international fashion brands.

VENICE: THE GATEWAY BETWEEN EAST AND WEST

Considered one of the most romantic cities of the world, Venice is made up of a collection of more than 110 small islands, connected by a web of canals and bridges. Influenced by both eastern and western cultures, this once bustling port city has tons to offer visitors from all walks of life. Arriving into St. Mark's Square by vaporetto, the exploration of the 'floating city', including a guided tour of the San Marco Basilica and the Rialto district, will provide students with an unforgettable experience.



COURSES OFFERED

Students are required to select two courses from the following curriculum. Classes are held Monday through Thursday plus one mandatory field learning excursion:

9:00 - 11:30am mandatory field learning to Siena

3:00 - 5:30pm mandatory field learning to Perugia and Valdichiana outlet

SCHOOL OF FOOD AND WINE STUDIES

Food, Culture and Society

3 semester credits. This course is targeted towards students with an interest in Italian food traditions, society, and culture. The main focus consists of what is generally defined as "made in Italy" culture and style in post-war Italy. Also covered are the relationships between Italian traditions, folklore and contemporary Italian society drawing from examples including festivals, food, tourism, and economy, and the influence of foreign civilizations. Students will be asked to regard the subject of food outside of the context of ingredients and the procedures used to create a dish; we will instead examine a large scale context in which food is either featured as a main component or an integral element in cultural situations. Thus the student is asked first and foremost to observe the presented material across an anthropologic lens that roves over the entire Italian peninsula. Lectures will be complemented by student cooking labs and/or tastings.

SCHOOL OF FASHION, ACCESSORY STUDIES AND TECHNOLOGY

Fashion Design

This course is an introduction to creative design development and fashion design skills. Topics include design processes, trend research, storyboard creation, color, fabric selection, draping design concepts, design innovation, and the 2D to 3D development of creative ideas. Students will gain practice in these areas through projects and will also be introduced to the basics of fashion illustration. Students prepare for future apparel design projects by researching the design development process, textiles, materials, and industry practices.

SCHOOL OF DIGITAL IMAGING AND VISUAL ARTS

Introduction to Digital Photography

This course introduces contemporary technologies for producing photographic images. Approaching the medium in its current complex and pluralistic state, students explore a variety of photographic concepts and techniques. The fundamentals of using a digital camera including manual exposure and lighting are stressed. The course also introduces seeing, thinking, and creating with a critical mind and eye in a foreign environment (Italy) to provide understanding of the construction and manipulation of photographic form and meaning. Assignments, lectures, readings and excursions progressively build on

each other to provide students with a comprehensive overview of both the history of the medium and its contemporary practice. Color correction, retouching, and compositing techniques are covered and complemented by further development of digital capture and printing techniques.

SCHOOL OF FINE ARTS

Florence Sketchbook

This course is designed to take full advantage of the student's unique experiences living and studying in the city of Florence. With on-site inspiration channeled into artistic creativity, students will draw on location at sites of historical significant and visual interest ranging from architectural masterpieces, landscape vistas and medieval streets to formal gardens, street markets and Renaissance fountains. Slide lectures will document the rich history of how Florence and its environs have attracted and inspired visiting artists for centuries. Students will develop individual sketchbooks with the aim of building up source material for future projects.

SCHOOL OF ITALIAN STUDIES AND LINGUISTICS

Italian Language Beginning

This course develops basic conversation, reading, and writing skills. Equal focus will be given to grammatical structures, vocabulary, and conversation skills. Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience. Upon course conclusion, students will be able to express themselves in basic sentences, recognize gender and number in both nouns and adjectives, and begin approaching the *Passato Prossimo*. Emphasis will be given to the oral expression of practical vocabulary and newly acquired grammar structures. This level is for absolute beginner students who have never studied Italian before.

SCHOOL OF JOURNALISM

Social Media

What do we mean by "community"? How do we encourage, discuss, analyze, understand, design, and participate in healthy communities in the age of many-to-many media? With the advent of virtual communities, smart mobs, and online social networks, old questions about the meaning of human social behavior have taken on renewed significance. Although this course is grounded in theory, it is equally rooted in practice, and much of the class discussion takes place in social cyberspaces. This course requires the active engagement of students and a willingness to experience a full immersion in social media practices. Much of the class discussion takes place in a variety of virtual world environments during and between face-to-face class meetings. Students who participate in this course will actively and productively engage in established and emerging forms of social media - and have some notion of how these practices affect the self and the community.

SCHOOL OF LIBERAL ARTS

Introduction to Art History

This introductory art history course will take students through Italian and European art from the classical Greek and Roman periods up to and including the eighteenth century. Special emphasis will be given to Florentine and Italian art of the thirteenth and fourteenth centuries and to the "Golden Age" of the Renaissance. The course is aimed at students who have not taken a history of western art course before. Lectures will alternate with on-site teaching in Florence including architectural walking tours and visits to relevant museums, churches, and palaces.

SCHOOL OF BUSINESS

Fashion Marketing

This course is an introduction to marketing and merchandising concepts in fashion retail, with an emphasis on the apparel and accessory industry in Italy. Students will learn terminology specific to the field and how to forecast trends. Other topics include visual merchandising, planning, advertising, roles and components of the primary and secondary markets, different forms of in-store and non-store retail, consumer behavior and profiles, information systems, store location and design, and assessing the quality/cost equation of products. On-site visits to fashion retailers in Florence are an integral part of this course, as are case study discussions of the buying and marketing practices in the fashion industry and fashion trade shows in Florence and Milan.



AFTERNOON ACTIVITIES

The Student Life Department offers a rich and varied calendar of afternoon activities in order to offer an array of experiences that will suit the diverse needs and interests of our student body.

Activities will include, but are not limited to:

Connecting Cultures City Walks

Through guided walks through the most significant neighborhoods of Florence, students gain an understanding between the past and contemporary Florence, maximizing their experience by venturing into areas they might not explore on their own and connecting with the community.

Sports Night

This activity is a great way to keep in shape while expanding your knowledge of Italian fitness culture. Soccer is the mainstay of Italian athletics and the focus of our sports night. Even if you are not an athlete, everyone is welcome to both have fun on the field or just cheer on your classmates from the stands.

Musing Club

This activity offers an opportunity for students to explore the world of music and performing arts in Florence. Opera events, visits and performances are all part of this special club. Interested in expanding your knowledge of music or just seeing an exciting performance? This activity is for you!

Taste Italy

These hands-on culinary workshops, in collaboration with the chefs at Apicius, feature topics such as fresh pasta and gelato, with the intent to develop a deeper awareness of Italian food culture.

Aperiganzo/Aperiant

This weekly appointment is dedicated to culture through Aperiganzo, with Art openings and book presentations an important part of the events. This is a great opportunity to meet artists, authors and mingle with fellow classmates, FUA professors and members of the Italian community.

Mind & Body

"Mens sana in corpore sano" is the philosophy behind the Mind & Body series of activities. This series includes fitness and wellness opportunities meant to inspire and empower students. Activities include guided runs/power walks through new neighborhoods, motivational workshops and self-defense training.

**PALAZZO
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**QUARTIERE DI SANT'AMBROGIO
GANZO**
Via De' Macci, 85r

**PALAZZO
RAMIREZ DE MONTALVO**
Via Dell'Oriuolo, 43

**PALAZZO
EX TEATRO SAN GALLO**
Via San Gallo, 45/r

**PALAZZO
DELLA GIOSTRA**
Borgo Pinti, 20/r

**VILLA
BRILLI PERI**
Via Guelfa, 85, 114, 116

**PALAZZO
DONI**
Via Magliabechi, 1



FONDAZIONE
PALAZZI
IL CENTRO DI RICERCA E DI ATTIVITÀ
PER LA PRESERVAZIONE E LA
RIGENERAZIONE DEL PATRIMONIO
ARCHITETTONICO E URBANO



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